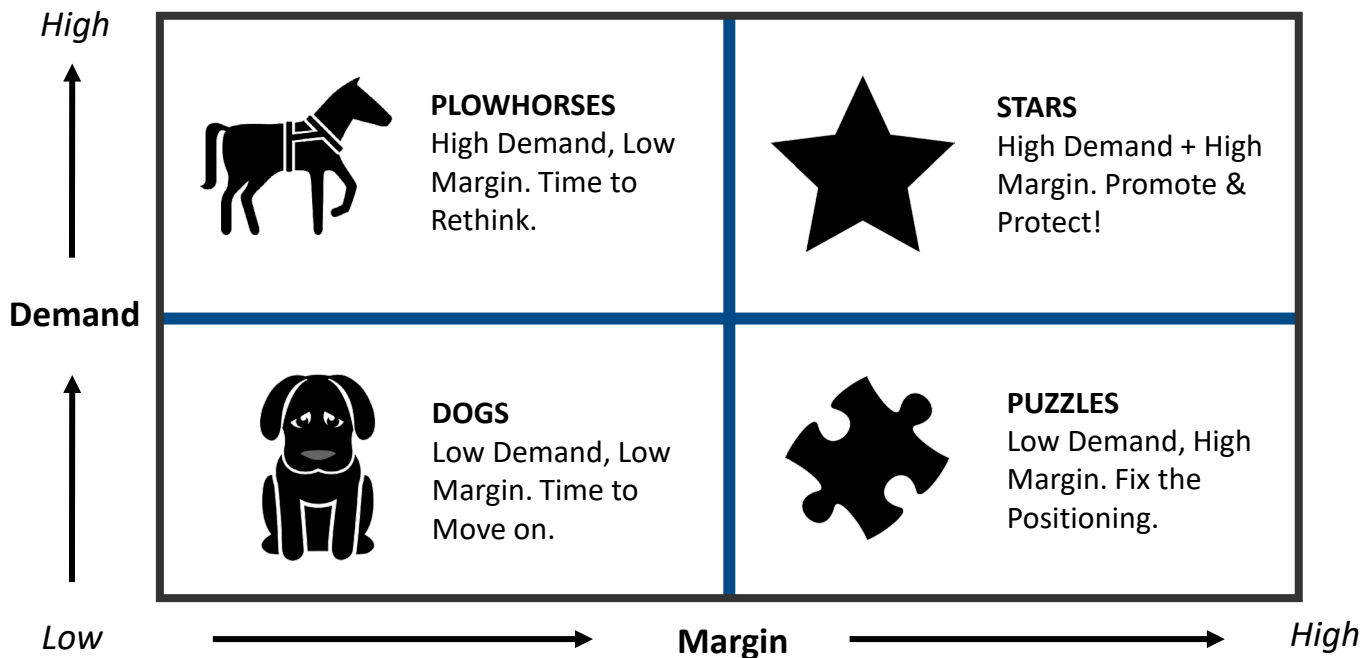


THE MENU MAXIMIZER

Turn Your Menu Into a Revenue-Driving Machine!

Are You Optimizing Profit From Your Menu?

Don't rely on guesswork, gut instinct, or outdated food cost targets to manage your menus. The Menu Maximizer provides next level menu management by classifying every item on your menu based on margin and demand leading to **GREATER PROFITS**.



Expected Results

- **+20% lift** in sales & profitability.
- **No added** food or labor costs.
- Item level profit & demand **insights**.
- **Smart pricing**, menu mix & placement strategies.
- Menu **redesign guidance** to boost high margin items.
- **Category level performance** & trend tracking.
- Clear **action plan** to maximize revenue – not just cut food cost.

Easy as 1, 2, 3

Menu + Product Cost + Product Movement = **Menu Maximizer Impact!**

MENU ENGINEERING REPORT										Return to Main Menu		Period: Apr-25	
Dining Location:	XYZ Deli												
Category	Menu Item	Week 1 Movement	Week 2 Movement	Week 3 Movement	Week 4 Movement	Week 5 Movement	Unit Price	Unit Product Cost	Product Cost %	Total Product Sales	WOC Royalty	Client Commission	Product Cost Margin
2mato Slices	Zv4 Cheese Slice	298	1730	1668	1830	734	6258	\$1.99	\$0.60	30.2%	\$12,453.42	\$0.00	\$7,951.41
2mato Slices	Pepperoni Slice	259	1031	1171	1168	474	4103	\$2.59	\$0.58	22.4%	\$10,626.77	\$0.00	\$6,637.61
2mato Slices	Margherita Slice	0	98	60	70	2	230	\$2.59	\$0.71	27.4%	\$595.70	\$0.00	\$35.74
2mato Slices	The Works Slice	0	33	48	21	16	116	\$2.59	\$0.67	23.2%	\$341.03	\$0.00	\$29.46
2mato Slices	Sausage Slice	1	30	25	41	40	137	\$2.59	\$0.63	24.3%	\$354.83	\$0.00	\$21.29
2mato Slices	Meatball Slice	0	3	0	6	1	10	\$2.59	\$0.63	24.3%	\$25.90	\$0.00	\$1.55
2mato Slices	White on White Slice	75	29	233	276	168	781	\$2.59	\$0.76	29.3%	\$2,022.79	\$0.00	\$1,213.37
2mato Slices	Mushroom Slice	0	56	5	13	0	74	\$2.59	\$0.68	26.3%	\$191.66	\$0.00	\$11.50
2mato Slices	4x4 Meat Slice	87	204	31	39	48	409	\$2.59	\$0.64	22.1%	\$1,102.01	\$0.00	\$70.92
2mato Slices	Sausage & Honey Slice	15	47	88	87	13	230	\$2.59	\$0.59	20.4%	\$584.76	\$0.00	\$39.88
Total 2mato Slices (10)		735	3261	3307	3551	1496	12350	\$2.30	\$0.61	26.4%	\$28,458.80	\$0.00	\$17,075.53
Current Potential Food Cost:		26.39%											
Popularity Rate:		7.00%											
Average Contribution:		\$1.56											
Category Sales %:		10.18%											
Category Contribution %:		11.52%											
Bakery/Desserts	Large Cupcakes	2	12	4	9	0	27	\$2.99	\$1.30	43.5%	\$80.73	\$0.00	\$4.84
Bakery/Desserts	Junioo Cookie	88	358	374	368	84	1246	\$1.99	\$0.44	22.1%	\$2,479.54	\$0.00	\$148.77
Bakery/Desserts	Cheesecake Slice	7	20	19	14	12	72	\$3.99	\$2.32	58.1%	\$287.28	\$0.00	\$17.24
Bakery/Desserts	Whoopie Pies	10	56	29	25	4	124	\$2.99	\$0.84	28.1%	\$370.76	\$0.00	\$22.25
Total Bakery/Desserts (4)		107	443	426	413	80	1469	\$2.19	\$0.58	26.6%	\$3,218.31	\$0.00	\$193.10
Current Potential Food Cost:		26.55%											
Popularity Rate:		17.50%											
Average Contribution:		\$1.45											
Category Sales %:		1.15%											
Category Contribution %:		1.30%											

Let us analyze your menu & show you how to boost revenue—without adding any costs.



Jared Levin | Jared.Levin@JLConsultingDe.com
302.528.0532 | www.JLConsultingDe.com

Book a FREE consult: <https://calendly.com/jared-levin-jlconsultingde>

