

# MENU ENGINEERING REPORT

Dining Location:		Sample Location										July 2025												
Category	Menu Item	Week 1 Movement	Week 2 Movement	Week 3 Movement	Week 4 Movement	Total Movement	Selling Price	Item Product Cost	Product Cost %	Total Product Sales	Product Cont. Margin	Total Cont. Margin	% of Sales	% of Contribution	% of Menu Mix	Retail Classification	No Change	Raise Price	Lower Price	Promote	Bundle	Relocate	Re-work	Remove
12" Sub	12" All American	89	107	131	95	422	\$9.99	\$3.88	38.8%	\$4,215.78	\$6.11	\$2,578.42	13.3%	12.8%	13.3%	Plowhorse								
12" Sub	12" BLT	18	22	16	10	66	\$8.99	\$2.71	30.1%	\$593.34	\$6.28	\$414.48	1.9%	2.1%	2.1%	Dog								
12" Sub	12" Classy Italian	103	105	102	83	393	\$9.99	\$3.88	38.8%	\$3,926.07	\$6.11	\$2,401.23	12.4%	11.9%	12.4%	Plowhorse								
12" Sub	12" Chicken Fajita	261	199	195	151	806	\$10.99	\$4.12	37.5%	\$8,857.94	\$6.87	\$5,537.22	27.9%	27.4%	25.4%	Star								
12" Sub	12" Ham and Swiss	29	29	23	20	101	\$8.99	\$2.97	33.0%	\$907.99	\$6.02	\$608.02	2.9%	3.0%	3.2%	Dog								
12" Sub	12" Meatball	80	87	123	61	351	\$8.99	\$2.95	32.8%	\$3,155.49	\$6.04	\$2,120.04	9.9%	10.5%	11.1%	Plowhorse								
12" Sub	12" Ole English	33	41	41	30	145	\$9.99	\$3.80	38.0%	\$1,448.55	\$6.19	\$897.55	4.6%	4.4%	4.6%	Dog								
12" Sub	12" Philly Chicken	7	7	2	5	21	\$9.99	\$3.75	37.5%	\$209.79	\$6.24	\$131.04	0.7%	0.6%	0.7%	Dog								
12" Sub	12" Philly Steak	79	104	61	20	264	\$9.99	\$3.72	37.2%	\$2,637.36	\$6.27	\$1,655.28	8.3%	8.2%	8.3%	Plowhorse								
12" Sub	12" Roast Beef	37	53	49	46	185	\$9.99	\$3.42	34.2%	\$1,848.15	\$6.57	\$1,215.45	5.8%	6.0%	5.8%	Star								
12" Sub	12" Tuna	20	20	13	7	60	\$9.99	\$3.32	33.2%	\$599.40	\$6.67	\$400.20	1.9%	2.0%	1.9%	Puzzle								
12" Sub	12" Turkey	53	59	87	74	273	\$8.99	\$2.82	31.4%	\$2,454.27	\$6.17	\$1,684.41	7.7%	8.3%	8.6%	Plowhorse								
12" Sub	12" Very Veggie	11	17	14	45	87	\$9.99	\$3.67	36.7%	\$869.13	\$6.32	\$549.84	2.7%	2.7%	2.7%	Dog								
Total 12" Sub (13)		820	850	857	647	3174	\$9.99	\$3.63	36.3%	\$31,723.26	\$6.36	\$20,193.18												
Current Potential Food Cost:		36.35%																						
Popularity Rate:		5.38%																						
Average Contribution:		\$6.36																						
Category Sales %:		9.59%																						
Category Contribution %:		10.09%																						
6" Sub	Flatbread Sandwiches	53	51	14	45	163	\$5.79	\$2.20	38.0%	\$943.77	\$3.59	\$585.17	2.1%	2.1%	2.1%	Puzzle								
6" Sub	6" All American	120	174	196	139	629	\$5.49	\$2.18	39.7%	\$3,453.21	\$3.31	\$2,081.99	7.8%	7.5%	8.1%	Plowhorse								
6" Sub	6" BLT	43	43	38	17	141	\$5.49	\$2.14	39.0%	\$774.09	\$3.35	\$472.35	1.7%	1.7%	1.8%	Dog								
6" Sub	6" Classy Italian	103	163	148	102	516	\$5.49	\$2.11	38.4%	\$2,832.84	\$3.38	\$1,744.08	6.4%	6.3%	6.6%	Plowhorse								
6" Sub	6" Chicken Fajita	261	313	339	270	1183	\$5.99	\$2.27	37.9%	\$7,086.17	\$3.72	\$4,400.76	16.0%	15.8%	15.2%	Star								
6" Sub	6" Ham and Swiss	41	58	77	67	243	\$5.49	\$1.96	35.7%	\$1,334.07	\$3.53	\$857.79	3.0%	3.1%	3.1%	Dog								
6" Sub	6" Hot Greens	6	10	13	10	39	\$5.49	\$2.01	36.6%	\$214.11	\$3.48	\$135.72	0.5%	0.5%	0.5%	Dog								
6" Sub	6" Meatball	110	130	151	82	473	\$5.49	\$1.81	33.0%	\$2,596.77	\$3.68	\$1,740.64	5.8%	6.3%	6.1%	Star								
6" Sub	6" Ole English	59	61	58	56	234	\$5.49	\$2.07	37.7%	\$1,284.66	\$3.42	\$800.28	2.9%	2.9%	3.0%	Dog								
6" Sub	6" Philly Chicken	29	21	8	12	70	\$5.99	\$2.26	37.7%	\$419.30	\$3.73	\$261.10	0.9%	0.9%	0.9%	Puzzle								
6" Sub	6" Philly Steak	88	115	74	19	296	\$5.99	\$2.23	37.2%	\$1,773.04	\$3.76	\$1,112.96	4.0%	4.0%	3.8%	Puzzle								
6" Sub	6" Roast Beef	70	117	118	75	380	\$5.49	\$2.10	38.3%	\$2,086.20	\$3.39	\$1,288.20	4.7%	4.6%	4.9%	Plowhorse								
6" Sub	6" Tuna	64	64	87	61	276	\$5.49	\$1.70	31.0%	\$1,515.24	\$3.79	\$1,046.04	3.4%	3.8%	3.5%	Puzzle								
6" Sub	6 " Turkey	138	175	165	151	629	\$5.49	\$2.05	37.3%	\$3,453.21	\$3.44	\$2,163.76	7.8%	7.8%	8.1%	Plowhorse								
6" Sub	6" VeryVeggie	29	38	72	45	184	\$5.49	\$1.74	31.7%	\$1,010.16	\$3.75	\$690.00	2.3%	2.5%	2.4%	Puzzle								
6" Sub	Wraps	554	704	650	444	2352	\$5.79	\$2.21	38.2%	\$13,618.08	\$3.58	\$8,420.16	30.7%	30.3%	30.1%	Star								
Total 6" Sub (16)		1768	2237	2208	1595	7808	\$5.69	\$2.13	37.4%	\$44,394.92	\$3.56	\$27,801.00												
Current Potential Food Cost:		37.38%																						
Popularity Rate:		4.38%																						
Average Contribution:		\$3.56																						
Category Sales %:		13.42%																						
Category Contribution %:		13.89%																						
Beverages	CSD 20oz	2083	3204	3083	3845	12215	\$1.99	\$0.90	45.2%	\$24,307.85	\$1.09	\$13,314.35	34.5%	30.2%	36.6%	Plowhorse								
Beverages	Fountain Drink 16 oz	514	685	615	554	2368	\$1.79	\$0.31	17.3%	\$4,238.72	\$1.48	\$3,504.64	6.0%	7.9%	7.1%	Star								
Beverages	Fountain Drink 22 oz	1868	2339	2189	1572	7968	\$1.89	\$0.37	19.6%	\$15,059.52	\$1.52	\$12,111.36	21.3%	27.4%	23.9%	Star								
Beverages	Fountain Drink 32 oz	471	466	547	485	1969	\$2.09	\$0.47	22.5%	\$4,115.21	\$1.62	\$3,189.78	5.8%	7.2%	5.9%	Star								
Beverages	Coffee Small	121	142	144	139	546	\$1.99	\$0.57	28.6%	\$1,086.54	\$1.42	\$775.32	1.5%	1.8%	1.6%	Puzzle								
Beverages	Coffee Medium	192	199	210	201	802	\$2.19	\$0.70	32.0%	\$1,756.38	\$1.49	\$1,194.98	2.5%	2.7%	2.4%	Puzzle								
Beverages	Coffee Large	79	89	88	95	351	\$2.39	\$0.82	34.3%	\$838.89	\$1.57	\$551.07	1.2%	1.2%	1.1%	Puzzle								

Dining Location:		Sample Location							July 2025															
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Beverages	Dole Juice	690	960	894	1096	3640	\$2.49	\$1.19	47.8%	\$9,063.60	\$1.30	\$4,732.00	12.8%	10.7%	10.9%	Plowhorse								
Beverages	Bottled Tea 20oz	160	216	171	249	796	\$2.39	\$1.05	43.9%	\$1,902.44	\$1.34	\$1,066.64	2.7%	2.4%	2.4%	Puzzle								
Beverages	Sparkling Water 20oz	249	345	381	368	1343	\$1.99	\$0.73	36.7%	\$2,672.57	\$1.26	\$1,692.18	3.8%	3.8%	4.0%	Dog								
Beverages	Vitamin Water 20oz	68	64	104	119	355	\$1.89	\$0.85	45.0%	\$670.95	\$1.04	\$369.20	1.0%	0.8%	1.1%	Dog								
Beverages	Muscle Milk	67	106	142	150	465	\$4.79	\$3.29	68.7%	\$2,227.35	\$1.50	\$697.50	3.2%	1.6%	1.4%	Puzzle								
Beverages	Energy Drink	101	125	131	165	522	\$4.99	\$3.19	63.9%	\$2,604.78	\$1.80	\$939.60	3.7%	2.1%	1.6%	Puzzle								
Total Beverages (13)		6663	8940	8699	9038	33340	\$2.12	\$0.79	37.4%	\$70,544.80	\$1.32	\$44,138.62												
Current Potential Food Cost: 37.43%																								
Popularity Rate: 5.38%																								
Average Contribution: \$1.32																								
Category Sales %: 21.32%																								
Category Contribution %: 22.05%																								
Extras	Make it a Combo	450	513	487	363	1813	\$2.99	\$1.13	37.8%	\$5,420.87	\$1.86	\$3,372.18	84.1%	84.6%	65.2%	Star								
Extras	Extra Meat	40	54	54	49	197	\$1.49	\$0.65	43.6%	\$293.53	\$0.84	\$165.48	4.6%	4.2%	7.1%	Dog								
Extras	Add Bacon	158	224	147	85	614	\$0.99	\$0.40	40.4%	\$607.86	\$0.59	\$362.26	9.4%	9.1%	22.1%	Plowhorse								
Extras	Add Cheese	39	56	36	26	157	\$0.79	\$0.25	31.6%	\$124.03	\$0.54	\$84.78	1.9%	2.1%	5.6%	Dog								
Total Extras (4)		687	847	724	523	2781	\$2.32	\$0.89	38.2%	\$6,446.29	\$1.43	\$3,984.70												
Current Potential Food Cost: 38.19%																								
Popularity Rate: 17.50%																								
Average Contribution: \$1.43																								
Category Sales %: 1.95%																								
Category Contribution %: 1.99%																								
Grab & Go	Lays Chips	101	103	141	135	480	\$1.49	\$0.80	53.7%	\$715.20	\$0.69	\$331.20	4.5%	3.3%	12.0%	Plowhorse								

Dining Location:		Sample Location															July 2025											
Category	Menu Item																				Classification	No Change	Raise Price	Lower Price	Promote	Bundle	Reallocate	Remove
		Week 1 Movement	Week 2 Movement	Week 3 Movement	Week 4 Movement	Total Movement	Selling Price	Item Product Cost	Product Cost %	Total Product Sales	Product Cont. Margin	Total Cont. Margin	% of Sales	% of Contribution	% of Menu Mix													
Grab & Go Desserts	Gummy Bears	81	85	23	84	273	\$3.49	\$2.15	61.6%	\$952.77	\$1.34	\$365.82	10.9%	8.9%	7.3%	Star												
Grab & Go Desserts	Gummy Worms	51	58	57	53	219	\$3.49	\$2.15	61.6%	\$764.31	\$1.34	\$293.46	8.7%	7.1%	5.9%	Star												
Grab & Go Desserts	Swedish Fish	61	102	160	48	371	\$3.49	\$2.15	61.6%	\$1,294.79	\$1.34	\$497.14	14.8%	12.0%	9.9%	Star												
Grab & Go Desserts	Jelly Beans	29	31	46	31	137	\$3.49	\$2.15	61.6%	\$478.13	\$1.34	\$183.58	5.5%	4.4%	3.7%	Puzzle												
Grab & Go Desserts	Brownie	85	110	125	92	412	\$1.49	\$0.70	47.0%	\$613.88	\$0.79	\$325.48	7.0%	7.9%	11.0%	Plowhorse												
Grab & Go Desserts	Cookie - 2	185	208	215	148	756	\$1.49	\$0.85	57.0%	\$1,126.44	\$0.64	\$483.84	12.9%	11.7%	20.2%	Plowhorse												
Grab & Go Desserts	Krispy Treat	75	101	108	109	393	\$1.49	\$0.57	38.3%	\$585.57	\$0.92	\$361.56	6.7%	8.8%	10.5%	Plowhorse												
Grab & Go Desserts	Apple Pie Parfait	15	8	5	5	33	\$2.99	\$0.96	32.1%	\$98.67	\$2.03	\$66.99	1.1%	1.6%	0.9%	Puzzle												
Grab & Go Desserts	Chocolate Chip Parfait	31	24	24	16	95	\$2.99	\$0.96	32.1%	\$284.05	\$2.03	\$192.85	3.2%	4.7%	2.5%	Puzzle												
Grab & Go Desserts	Strawberry Peanut Btr Parfait	22	17	28	11	78	\$2.99	\$0.96	32.1%	\$233.22	\$2.03	\$158.34	2.7%	3.8%	2.1%	Puzzle												
Grab & Go Desserts	Muffin	28	35	39	32	134	\$1.99	\$1.10	55.3%	\$266.66	\$0.89	\$119.26	3.1%	2.9%	3.6%	Dog												
Grab & Go Desserts	Pie	29	22	27	24	102	\$1.99	\$1.10	55.3%	\$202.98	\$0.89	\$90.78	2.3%	2.2%	2.7%	Dog												
Grab & Go Desserts	M & Ms	91	85	76	81	333	\$2.49	\$1.10	44.2%	\$829.17	\$1.39	\$462.87	9.5%	11.2%	8.9%	Star												
Grab & Go Desserts	Carrot Cake	4	8	3	6	21	\$2.49	\$1.06	42.6%	\$52.29	\$1.43	\$30.03	0.6%	0.7%	0.6%	Puzzle												
Grab & Go Desserts	Cheesecake	51	68	71	29	219	\$2.49	\$1.20	48.2%	\$545.31	\$1.29	\$282.51	6.2%	6.8%	5.9%	Star												
Grab & Go Desserts	Caramel Apple Pie	52	17	58	39	166	\$2.49	\$1.20	48.2%	\$413.34	\$1.29	\$214.14	4.7%	5.2%	4.4%	Star												
Total Grab & Go Desserts (16)		890	979	1065	808	3742	\$2.34	\$1.23	52.8%	\$8,741.58	\$1.10	\$4,128.65																
Current Potential Food Cost:	52.77%																											
Popularity Rate:	4.38%																											
Average Contribution:	\$1.10																											
Category Sales %:	2.64%																											
Category Contribution %:	2.06%																											

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Dining Location:

Sample Location

July 2025

Category	Menu Item	Week 1 Movement	Week 2 Movement	Week 3 Movement	Week 4 Movement	Total Movement	Selling Price	Item Product Cost	Product Cost %	Total Product Sales	Product Cont. Margin	Total Cont. Margin	% of Sales	% of Contribution	% of Menu Mix	Retail Classification	No Change	Raise Price	Lower Price	Promote	Bundles	Relocate	Rework	Remove
Grill Extras	Add Mushrooms	2	3	7	1	13	\$0.99	\$0.30	30.3%	\$12.87	\$0.69	\$8.97	0.4%	0.4%	0.4%	Puzzle								
Grill Extras	Extra Sauce	203	205	198	152	758	\$0.79	\$0.30	38.0%	\$598.82	\$0.49	\$371.42	19.0%	18.2%	21.5%	Plowhorse								
Grill Extras	Extra Sour Cream	13	14	13	8	48	\$0.79	\$0.20	25.3%	\$37.92	\$0.59	\$28.32	1.2%	1.4%	1.4%	Puzzle								
Grill Extras	Add American Cheese	285	343	347	229	1204	\$0.79	\$0.25	31.6%	\$951.16	\$0.54	\$650.16	30.1%	31.8%	34.1%	Plowhorse								
Grill Extras	Add Cheddar	115	119	91	67	392	\$0.79	\$0.25	31.6%	\$309.68	\$0.54	\$211.68	9.8%	10.4%	11.1%	Plowhorse								
Grill Extras	Extra Bacon	50	55	54	34	193	\$0.99	\$0.40	40.4%	\$191.07	\$0.59	\$113.87	6.0%	5.6%	5.5%	Puzzle								
Grill Extras	Add Pepperjack	61	76	76	35	248	\$0.79	\$0.25	31.6%	\$195.92	\$0.54	\$133.92	6.2%	6.6%	7.0%	Plowhorse								
Grill Extras	Add Provolone	23	26	28	31	108	\$0.79	\$0.25	31.6%	\$85.32	\$0.54	\$58.32	2.7%	2.9%	3.1%	Dog								
Grill Extras	Add Swiss	14	15	20	16	65	\$0.79	\$0.25	31.6%	\$51.35	\$0.54	\$35.10	1.6%	1.7%	1.8%	Dog								
Grill Extras	Add Chili	38	47	30	27	142	\$0.99	\$0.40	40.4%	\$140.58	\$0.59	\$83.78	4.4%	4.1%	4.0%	Puzzle								
Grill Extras	Add Coleslaw	15	19	21	19	74	\$0.99	\$0.30	30.3%	\$73.26	\$0.69	\$51.06	2.3%	2.5%	2.1%	Puzzle								
Grill Extras	Extra Burger Patty	75	61	69	81	286	\$1.79	\$0.75	41.9%	\$511.94	\$1.04	\$297.44	16.2%	14.6%	8.1%	Star								
<b>Total Grill Extras (12)</b>		<b>894</b>	<b>983</b>	<b>954</b>	<b>700</b>	<b>3531</b>	<b>\$0.89</b>	<b>\$0.32</b>	<b>35.3%</b>	<b>\$3,159.89</b>	<b>\$0.58</b>	<b>\$2,044.04</b>												
Current Potential Food Cost: 35.31%																								
Popularity Rate: 5.83%																								
Average Contribution: \$0.58																								
Category Sales %: 0.95%																								
Category Contribution %: 1.02%																								
Grill Sandwiches	Blackened Chicken	26	39	37	25	127	\$4.99	\$2.03	40.7%	\$633.73	\$2.96	\$375.92	3.9%	4.0%	3.6%	Puzzle								
Grill Sandwiches	Buffalo Chicken	125	105	120	84	434	\$4.79	\$0.95	19.8%	\$2,078.86	\$3.84	\$1,666.56	12.9%	17.9%	12.3%	Star								
Grill Sandwiches	Grilled Chicken	101	110	121	131	463	\$4.79	\$1.59	33.2%	\$2,217.77	\$3.20	\$1,481.60	13.7%	15.9%	13.2%	Star								
Grill Sandwiches	Chicken Club	16	26	30	15	87	\$4.79	\$2.26	47.2%	\$416.73	\$2.53	\$220.11	2.6%	2.4%	2.5%	Dog								
Grill Sandwiches	Savory Chicken	45	65	78	35	223	\$3.99	\$1.84	46.1%	\$889.77	\$2.15	\$479.45	5.5%	5.2%	6.3%	Plowhorse								
Grill Sandwiches	Chicken Tenders - 3	120	139	100	92	451	\$3.99	\$2.27	56.9%	\$1,799.49	\$1.72	\$775.72	11.1%	8.3%	12.8%	Plowhorse								
Grill Sandwiches	Hawaiian Chicken	25	25	31	27	108	\$4.49	\$1.97	43.9%	\$484.92	\$2.52	\$272.16	3.0%	2.9%	3.1%	Dog								
Grill Sandwiches	Chicken Tenders - 5	32	38	45	15	130	\$4.99	\$2.84	56.9%	\$648.70	\$2.15	\$279.50	4.0%	3.0%	3.7%	Dog								
Grill Sandwiches	BBQ Chicken	77	74	77	48	276	\$4.99	\$2.55	51.1%	\$1,377.24	\$2.44	\$673.44	8.5%	7.2%	7.8%	Plowhorse								
Grill Sandwiches	2/3# Backyard Burger	12	15	13	9	49	\$5.09	\$2.55	50.1%	\$249.41	\$2.54	\$124.46	1.5%	1.3%	1.4%	Dog								
Grill Sandwiches	Black and Bleu Burger	49	31	25	57	162	\$4.99	\$2.05	41.1%	\$808.38	\$2.94	\$476.28	5.0%	5.1%	4.6%	Star								
Grill Sandwiches	Bacon Cheddar Burger	90	87	75	70	322	\$4.59	\$2.10	45.8%	\$1,477.98	\$2.49	\$801.78	9.2%	8.6%	9.2%	Plowhorse								
Grill Sandwiches	BBQ Bacon Burger	35	38	33	22	128	\$4.59	\$2.03	44.2%	\$587.52	\$2.56	\$327.68	3.6%	3.5%	3.6%	Dog								
Grill Sandwiches	Veggie Burger	17	29	31	10	87	\$3.99	\$2.05	51.4%	\$347.13	\$1.94	\$168.78	2.1%	1.8%	2.5%	Dog								
Grill Sandwiches	Mushroom Swiss Burger	31	37	33	18	119	\$4.49	\$2.24	49.9%	\$534.31	\$2.25	\$267.75	3.3%	2.9%	3.4%	Dog								
Grill Sandwiches	Backyard Burger	74	89	97	69	329	\$4.49	\$1.95	43.4%	\$1,477.21	\$2.54	\$835.66	9.1%	9.0%	9.3%	Plowhorse								
Grill Sandwiches	Chili Cheese Burger	9	7	5	3	24	\$4.99	\$2.15	43.1%	\$119.76	\$2.84	\$68.16	0.7%	0.7%	0.7%	Puzzle								
<b>Total Grill Sandwiches (17)</b>		<b>884</b>	<b>954</b>	<b>951</b>	<b>730</b>	<b>3519</b>	<b>\$4.59</b>	<b>\$1.95</b>	<b>42.4%</b>	<b>\$16,148.91</b>	<b>\$2.64</b>	<b>\$9,295.01</b>												
Current Potential Food Cost: 42.44%																								
Popularity Rate: 4.12%																								
Average Contribution: \$2.64																								
Category Sales %: 4.88%																								
Category Contribution %: 4.64%																								
Grill Sides	Traditional Baked Potato	33	42	46	29	150	\$2.49	\$0.80	32.1%	\$373.50	\$1.69	\$253.50	6.1%	7.8%	4.8%	Star								
Grill Sides	Chili Cheese Potato	23	22	27	24	96	\$2.99	\$1.10	36.8%	\$287.04	\$1.89	\$181.44	4.7%	5.6%	3.1%	Puzzle								
Grill Sides	Coleslaw	13	15	18	3	49	\$1.59	\$0.70	44.0%	\$77.91	\$0.89	\$43.61	1.3%	1.3%	1.6%	Dog								
Grill Sides	Miz Gratzl Chili Fries	39	42	53	37	171	\$2.19	\$0.95	43.4%	\$374.49	\$1.24	\$212.04	6.2%	6.5%	5.4%	Star								

Dining Location:		Sample Location								July 2025																		
Category	Menu Item	Week 1 Movement		Week 2 Movement		Week 3 Movement		Week 4 Movement		Total Movement	Selling Price	Item Product Cost	Product Cost %	Total Product Sales	Product Cont. Margin	Total Cont. Margin	% of Sales	% of Contribution	% of Menu Mix	Retail Classification	No Change	Raise Price	Lower Price	Promote	Bundle	Relocate	Re-work	Remove
Grill Sides	Home Fries-large	71	41	58	61	231	\$1.99	\$1.00	50.3%	\$459.69	\$0.99	\$228.69	7.6%	7.1%	7.4%	Plowhorse												
Grill Sides	Home Fries-small	85	81	81	67	314	\$1.49	\$0.80	53.7%	\$467.86	\$0.69	\$216.66	7.7%	6.7%	10.0%	Plowhorse												
Grill Sides	Onion Rings-large	43	48	29	42	162	\$2.49	\$1.20	48.2%	\$403.38	\$1.29	\$208.98	6.6%	6.5%	5.2%	Star												
Grill Sides	Onion Rings-small	73	82	60	58	273	\$1.89	\$1.00	52.9%	\$515.97	\$0.89	\$242.97	8.5%	7.5%	8.7%	Plowhorse												
Grill Sides	Seasoned Fries-large	44	46	45	37	172	\$1.69	\$1.10	65.1%	\$290.68	\$0.59	\$101.48	4.8%	3.1%	5.5%	Plowhorse												
Grill Sides	Seasoned Fries-small	68	90	57	53	268	\$1.39	\$0.90	64.7%	\$372.52	\$0.49	\$131.32	6.1%	4.1%	8.5%	Plowhorse												
Grill Sides	Waffle Fries-Large	27	33	37	31	128	\$1.69	\$0.95	56.2%	\$216.32	\$0.74	\$94.72	3.6%	2.9%	4.1%	Dog												
Grill Sides	Waffle Fries-Small	44	42	60	37	183	\$1.39	\$0.75	54.0%	\$254.37	\$0.64	\$117.12	4.2%	3.6%	5.8%	Plowhorse												
Grill Sides	Chili	27	35	35	34	131	\$1.99	\$0.90	45.2%	\$260.69	\$1.09	\$142.79	4.3%	4.4%	4.2%	Puzzle												
Grill Sides	Potato Soup	57	55	67	89	268	\$2.39	\$0.75	31.4%	\$640.52	\$1.64	\$439.52	10.5%	13.6%	8.5%	Star												
Grill Sides	Cobbler	134	146	151	112	543	\$1.99	\$0.84	42.2%	\$1,080.57	\$1.15	\$624.45	17.8%	19.3%	17.3%	Star												
Total Grill Sides (15)		781	820	824	714	3139	\$1.94	\$0.90	46.7%	\$6,075.51	\$1.03	\$3,239.29																
Current Potential Food Cost:	46.68%																											
Popularity Rate:	4.67%																											
Average Contribution:	\$1.03																											
Category Sales %:	1.84%																											
Category Contribution %:	1.62%																											
Made to Order Salad	Sliced Chicken Breast	235	260	241	166	902	\$6.99	\$2.89	41.3%	\$6,304.98	\$4.10	\$3,698.20	24.6%	25.4%	16.5%	Star												
Made to Order Salad	Marinated Steak	149	135	110	99	493	\$7.49	\$3.05	40.7%	\$3,692.57	\$4.44	\$2,188.92	14.4%	15.0%	9.0%	Star												
Made to Order Salad	Shrimp	52	48	39	31	170	\$7.99	\$3.49	43.7%	\$1,358.30	\$4.50	\$765.00	5.3%	5.2%	3.1%	Puzzle												
Made to Order Salad	Breadsticks	65	61	51	38	215	\$0.79	\$0.35	44.3%	\$169.85	\$0.44	\$94.60	0.7%															

[illegible]