

# Marketing Consulting Services for Local Restaurants

DRIVING STRATEGY | MAXIMIZING IMPACT | DELIVERING RESULTS

## Why JL Consulting?

With 25+ years of foodservice marketing leadership, I help restaurants like yours boost revenue and streamline strategy. I specialize in translating vision into reality and marketing into growth — helping you stand out, attract more guests, and drive profitability.

## How We Help?

### Brand Development



Strategic Planning,  
Assessments,  
Opportunity Reports

### Sales Activation



Retail Strategies,  
Promotions, Visual  
Refreshes

### Customer Engagement



Surveys, Messaging,  
Loyalty Building  
Campaigns

### Marketing Training



Build Internal Skills to  
Keep Momentum  
Going

### Menu Maximizer



Boost High Margin  
Items with Targeted  
Engineering & Pricing

“Jared is an exceptional marketer who has proven time and again to increase revenue.” *David Fisher, Compass Group*

**STRATEGY. SIMPLICITY. SALES.**



Click Contact  
to Schedule  
a Meeting

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**JL** Consulting

# The Impact We Can Make on Your Location!

DRIVING STRATEGY | MAXIMIZING IMPACT | DELIVERING RESULTS

*Before*



*After*



**Over 30% Sales Growth Without Increasing Labor or Food Costs!**  
**We Can Do the SAME for YOU!**

*"Jared has a laser focus on driving impactful marketing strategies that enhanced our operations."*  
***Kenneth Ivory, Cura Hospitality***



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