

Marketing Consulting Services for Local Restaurants

DRIVING STRATEGY | MAXIMIZING IMPACT | DELIVERING RESULTS

Why JL Consulting?

With 25+ years of foodservice marketing leadership, I help restaurants like yours boost revenue and streamline strategy. I specialize in translating vision into reality and marketing into growth — helping you stand out, attract more guests, and drive profitability.

How We Help?

Brand Development



Strategic Planning,
Assessments,
Opportunity Reports

Sales Activation



Retail Strategies,
Promotions, Visual
Refreshes

Customer Engagement



Surveys, Messaging,
Loyalty Building
Campaigns

Marketing Training



Build Internal Skills to
Keep Momentum
Going

Menu Maximizer



Boost High Margin
Items with Targeted
Engineering & Pricing

“Jared is an exceptional marketer who has proven time and again to increase revenue.” *David Fisher, Compass Group*

STRATEGY. SIMPLICITY. SALES.



Click Contact
to Schedule
a Meeting

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302.528.0532 | www.JLConsultingDe.com

JL
Consulting

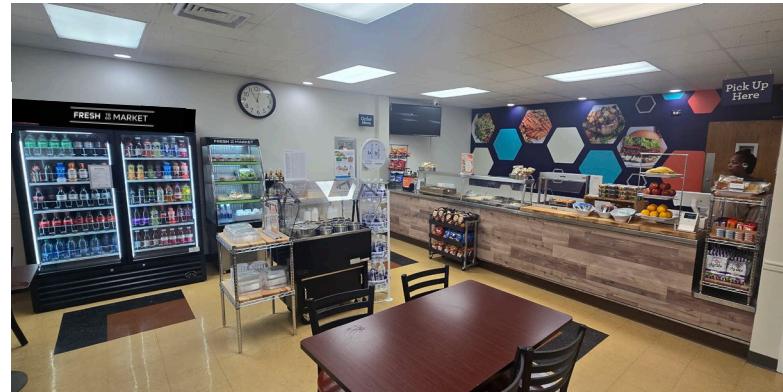
The Impact We Can Make on Your Location!

DRIVING STRATEGY | MAXIMIZING IMPACT | DELIVERING RESULTS

Before



After



Over 30% Sales Growth Without Increasing Labor or Food Costs!
We Can Do the SAME for YOU!

“Jared has a laser focus on driving impactful marketing strategies that enhanced our operations.”
Kenneth Ivory, Cura Hospitality



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